



## A QUICK SUMMARY OF THE STEPS TO BECOMING ECOWISE CERTIFIED

Please see “Steps to Becoming EcoWise Certified in IPM Service” for complete details

### Step 1: Determine Eligibility

To be eligible for certification your business must be:

1. Licensed for Branch 2 work by the Structural Pest Control Board
2. Registered with the County Agricultural Commissioner in the counties in which your business intends to offer certified IPM services and in good standing with each Agricultural Commissioner
3. Willing to adhere to the “EcoWise Certified IPM Guiding Principles”
4. Willing and able to employ at least one EcoWise Certified IPM Practitioner in the company or branch office seeking certification; an EcoWise Certified IPM Practitioner must implement or directly supervise the Certified IPM service

**Note:** Businesses with multiple offices must employ at least one EcoWise Certified IPM Practitioner at each branch office seeking certification.

5. Willing to provide IPM services following the *EcoWise Certified Standards for IPM Certification in Structural Pest Management*
6. Willing to maintain separate records pertaining to certification and the EcoWise Certified IPM service and hold those records for at least 3 years
7. Willing to permit on-site visits to your place of business to review records of EcoWise Certified services
8. Willing to permit a field audit of your EcoWise Certified IPM service at one or more agreed-upon customer sites and permit interviews with customers

### If you are eligible, proceed:

**Step 2:** Company representatives attend an EcoWise Certified Orientation; company representatives attending must include, at minimum:

- a. Either the business owner or branch manager *and*
- b. The field representative(s) and/or operator(s) wishing to become EcoWise Certified Practitioners

**Step 3:** Fill out the Business Application, and attach the following:

- a. IPM Protocol for 1 pest your company manages (use “EcoWise IPM Protocol Form”)
- b. Signed copy of the “EcoWise Certified IPM Guiding Principles”
- c. Examples of your inspection, monitoring and treatment record forms
- d. Examples of written materials for client education (if any)
- e. Examples of brochures explaining your business or the services offered (if any)

**Step 4:** Send in the Business Application for Review to:

Ted Shapas, Program Manager  
EcoWise Certified, c/o ABAG  
P.O. Box 2050, Oakland, CA 94604-2050  
Phone: (866) 858-6386



**Step 5:** Have at least 1 staff member become an EcoWise Certified IPM Practitioner\*  
(See below, for requirements to become an IPM Practitioner)

**Step 6:** Document 20 IPM service visits for at least 7 different customer sites in the last 2 years and/or the year following the date of application. Service visits must follow the EcoWise Certified *Standards* and be recorded on an “EcoWise Certified IPM Site Plan and Treatment Record Form”.

**Note:** IPM Star certification will be accepted in lieu of this documentation.

**Step 7:** Within 1 year of your application, contact the Program Manager to schedule an office visit and field evaluation for your business; the documents listed below must be submitted during the office visit:

- Examples of the forms the company will be using for the EcoWise Certified IPM Service including:
  - 1) IPM service inspection form(s) and
  - 2) An IPM site plan form
  - 3) A treatment record form
- Samples of advertising or marketing materials you plan to use in conjunction with your EcoWise Certified service (if any)
- Examples of any new or updated fact sheets, door hangers and other customer education materials

**Note:** If you are IPM Star certified, you may forego the office visit and field evaluation, but you must submit the above mentioned documents, and a copy of your IPM Star certification.

### \* **EcoWise Certified IPM Practitioner Requirements**

Each business applying to become EcoWise Certified must have at least 1 staff member that is an EcoWise Certified IPM Practitioner. The IPM Practitioner must be associated with an EcoWise Certified business, and:

- 1. Be licensed at the level of Field Rep or Operator in Branch 2 for at least 2 years
- 2. Be willing to adhere to the “EcoWise Certified IPM Guiding Principles”
- 3. Be willing to provide IPM service following the *EcoWise Certified Standards for IPM Certification in Structural Pest Management*
- 4. Attend an EcoWise Certified Orientation session
- 5. Fill out an application
- 6. Demonstrate IPM knowledge in one of the following ways:
  - Pass a written exam
  - Complete Purdue University’s “Intermediate Level Industrial and Urban IPM” correspondence course, or similar approved course
  - Hold certification as a Board Certified Entomologist (BCE) *or* an Associate Certified Entomologist (ACE) from the Entomological Society of America
  - Hold a Bachelor of Science, Master of Science, *or* Doctoral degree in pest management, applied entomology, urban entomology, or similar approved course of study from an accredited college or university
  - Have individually demonstrated compliance with IPM Star certification